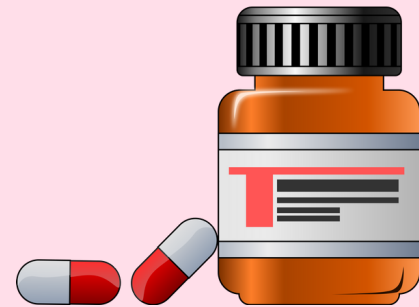


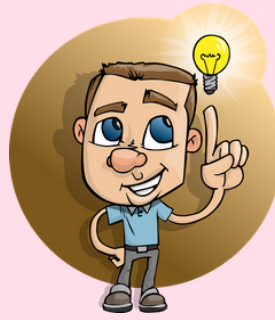
Patient engagement is the blockbuster drug of the 21st century (FasterCures)



Did You Know That...



Scientists tend to speak in a heavy scientific language in order to preserve the meaning of the message



Community-based participatory research approach increases enrollment by 86%(Swardz et al, n.d)



According to CCSN's survey on patient engagement, **62.5%** wanted to serve on Cancer Agency Board

87.5%

of patients indicated that they would like skill training, as they are unprepared to debate against PHD researchers



In Canada, there are approximately 206,200 new cancer cases per year.



Currently, there are no cancer-patient training programs in Canada

CCSN's environmental scan found out that healthcare committees lack patients' representation and tools for patients' training



Project Lead is the only patient-training program in the USA and it is only available to a limited group of individuals

