

INNOVATIVE
MEDICINES
CANADA



MÉDICAMENTS
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Canada's Evolving Health System

A prescription for sustainability

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Canada's Healthcare System

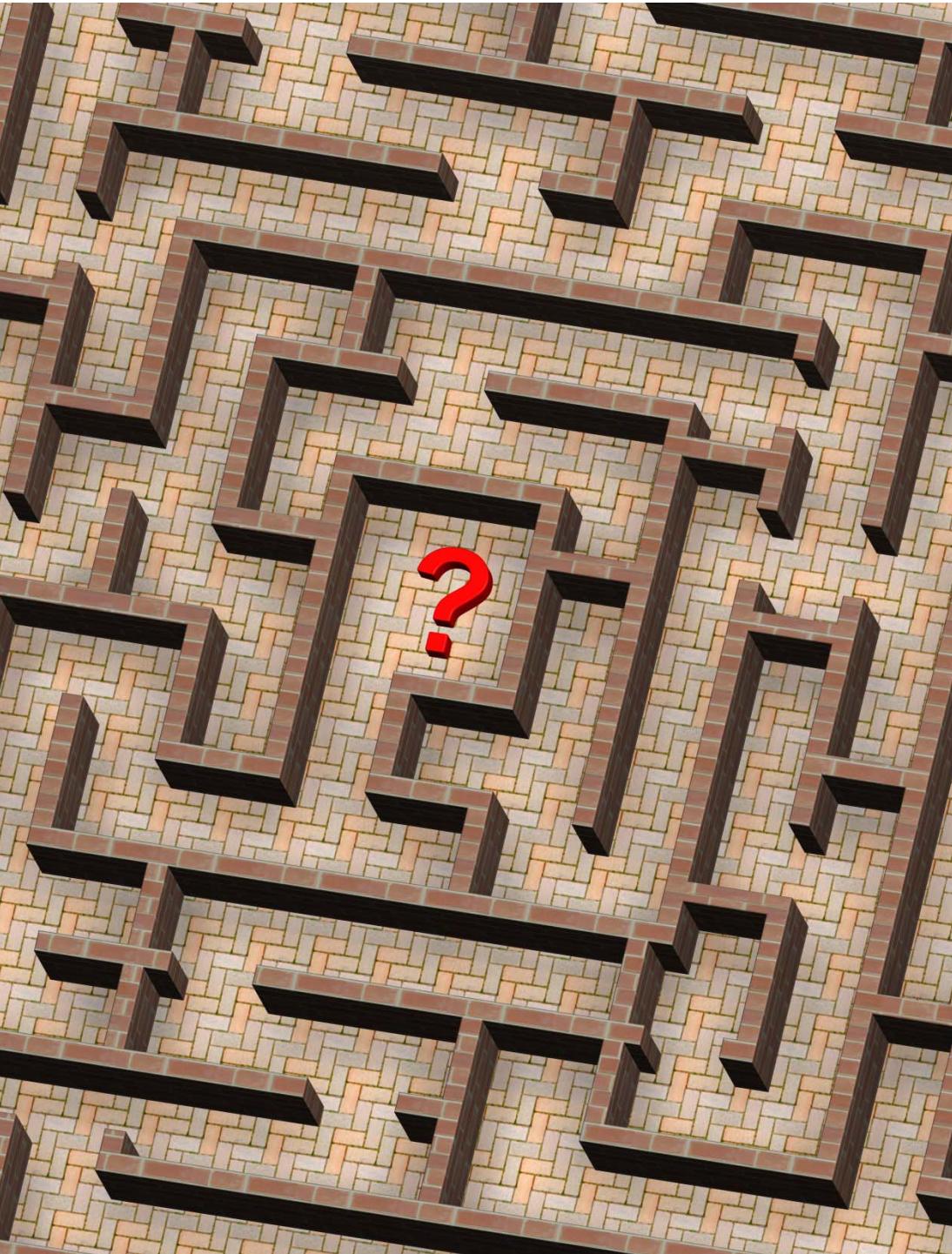


Good care - but with a wait.



Sustainability challenges - health budget:

- 40-50% of provincial expenditures
- Growth rates levelling but still at 3%



**Path for
Innovation:**
A labyrinth of
slow and complex
regulatory and
market access
approval
processes.



Changing Environment:

- pCPA
- PMPRB
- Pharmacare
- Private
Payers



Consider these Truths:

- Value of Medicines
- Cost struggles
- Improvement requires Innovation
- Paradox of Thrift



Solutions for the Future



The current evolution is an opportunity to consider new solutions.





Predictable

Ideal Future:

- Greater value
- Improved
- Predictable
- Fair
- Balanced



Prescription for Sustainability



It will take all of us working together
to create this Made-in-Canada future.

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